

Northwest Arkansas Gay Lesbian Bisexual Transgender Community Center



Linking Together to Build a Better Future

PO Box 1161, Bentonville, AR 72712-1161 Phone: 1-888-391-9222

WWW.NWAGLBTCC.ORG

Sponsorship/Advertisement Packet

Table of Contents

The NWA GLBT Community Center's Mission and Vision Brochure.

The NWA GLBT Community Center's Bookmark.

"A Star Studded Night" 2nd Annual Fund Raising Gala Pitch Letter.

Sponsorship/Advertisement Form(s)

This year's event welcomes the community at large to share the vision of diversity while promoting GLBT Businesses and their friendly allies.

Program Guide Opportunities:

GLBT Dollars are loyal dollars, says recent research on GLBT customers. If you're ready to bring in repeat customers who will thank you for supporting their community, then advertising in the Program Guide is an affordable way to do so! All advertisement dollars are 100% tax-deductable.

As part of our agreement with our sponsors, we will be distributing a multi-paged program guide on the day of the event.

Sponsorship Opportunities:

Sponsorship is intended for Businesses or Enterprises. All sponsorships are 100% tax-deductable.

If you would like to have a greater impact on the GLBT community please consider underwriting the event in the following manner.

Underwriters Opportunities:

Gold – Donations of \$20,000 or more

Silver – Donations of \$10,000 or more

Diamond- Donations of \$5,000 or more

Your support is greatly needed and appreciated!

Please read the enclosed for more detailed information.

The NWA GLBT CC is a 501(c)3, non-profit organization that seeks to enhance and sustain the health and well-being of the lesbian, gay, bisexual, transgender and HIV/AIDS communities by providing activities, programs, and services.

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Hello!

The NWA GLBT Community Center is hosting its 2nd Annual Fund Raising Gala on Friday, June 27, 2008 in the Ball Room of the Clarion Inn in Fayetteville. This will be a tremendously successful event that is expected to attract 300 or more guests from the community.

This event theme is “A Star Studded Night”, in which guests will enjoy the glitz and glamour of a Hollywood evening among the stars. The evening will begin with a lavish buffet dinner including a choice of entrees from Chef Carved Prime Rib, Chicken or Vegetarian. The evening will include special speakers as well as live entertainment, a silent auction and the “Star of the Night” ballot donation nominating a community leader or a Gala guest as the celebrity of the evening.

Will you support the NWA GLBT Community Center’s 2nd Annual Fund Raising Gala, “A Star Studded Night”? The levels of Sponsorships are as follows:

Studio Level - Contributors of \$1500 or more receive 8 complimentary tickets and 1 full page ad in the program ad book. Contributors of \$5,000 or more will also be entitled to a drawing for Limousine service to and from the event.

Producer level- Contributors of \$800 or more receive 6 complimentary tickets and a ½ page ad in the program ad book.

Directors Level- Contributors of \$600 or more receive 4 complimentary tickets and a ¼ page ad in the program ad book.

As a leader in our community, your support is truly needed and appreciated. To make this fund raising event a success, please fill out the Corporate Sponsorship form enclosed. If you have additional questions or want additional information, please contact me at the number listed below. Thank you for your support.

Sincerely,

Michael Burks, Event Coordinator 479-466-6453

Brian Bertolino, Director of Sponsorships, Underwriting and Program Guide 918-629-5729

The NWA GLBT Community Center www.nwaglbttcc.org or 1-888-391-9222

Enclosure: Corporate Sponsorship Form

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“A Star Studded Night” Fund Raising Gala Corporate Sponsorship form

Corporation Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Contact Person _____

Please indicate which level of sponsorship you would like:

_____ Studio (\$1500 minimum) _____ Producer (\$800 minimum) _____ Director (\$600 minimum)

The total number of complimentary tickets you are receiving in exchange for your sponsorship is:

_____ 8 _____ 6 _____ 4

_____ Please enter my corporation in the drawing for limousine service to and from the event. (Minimum \$5,000 sponsorship) Guests will be picked up at (1) designated place and returned to same after the event. Please provide a list of Guests from your organization that will be attending the event using your complimentary tickets:

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____

_____ We will forward a guest list on or before June 1, 2008

Note: Complimentary Tickets which are not reserved by June 1, 2008 may be sold regardless of the amount of sponsorship.

We will need an additional _____ number of tickets for the event at \$50 per person.

Sponsorship Amount \$ _____

Additional Tickets \$ _____

Additional Amount Pledged \$ _____ (designated to the Building Fund)

Total Due \$ _____

Authorized Signature _____ Check number _____

Please remit your completed sponsorship form along with your guest list and your check in the amount of your sponsorship to the attention of Michael Burks at

The NWA GLBT CC
P.O. Box 1161
Bentonville, AR 72712-1161

Local sponsors may call Michael Burks at 479-466-6453 to arrange a convenient pick up date and time.

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